# **N.M. Stat. Ann. § 57-12B-2**

Current through all chaptered acts of the 2024 Regular Session.

***Michie’s ™ Annotated Statutes of New Mexico* > *Chapter 57 Trade Practices and Regulations (Arts. 1 — 32)* > *Article 12B Privacy Protection (§§ 57-12B-1 — 57-12B-4)***

**57-12B-2. Definitions.**

As used in the Privacy Protection Act [Chapter 57, Article 12B NMSA 1978]:

**A.** “business” means a commercial enterprise that:

**(1)** sells or leases or intends to sell or lease products, goods or services to consumers;

**(2)** is an agent of a business described in Paragraph (1) of this subsection; or

**(3)** is an agent of a nonprofit organization selling marketing services to that organization; and

**B.** “consumer” means a natural person, who is a resident of New Mexico, and who purchases, leases or otherwise contracts for products, goods or services within New Mexico that are primarily used for personal, family or household purposes.

**History**

Laws 2003, ch. 169, § 2.

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